

TOLEDO DESIGN COLLECTIVE PRESENTS

park (ing) day

SATURDAY
SEPT. 20



Toledo Design Collective
URBAN PLANNING & DESIGN



ConnectToledo
DOWNTOWN DEVELOPMENT CORPORATION



2024 PARK(ing) Day Sponsors



Paved Paradise



Meter Readers



Parking Attendant



ConnecToledo

DOWNTOWN
DEVELOPMENT
CORPORATION



Commercial Parking



2024 PARK(ing) Day Participants



City of Toledo



ConnecToledo



Maumee Valley Habitat for
Humanity / ReStore



I-475 Neighbors Coalition



Toledo Lucas County
Public Library



Madhouse



MADE



Mannik & Smith Group



Metroparks Toledo /
EDGE



Strong Towns Toledo



TARTA



The Collaborative



Toledo Bikes



Toledo GROWS



Toledo Tango Club



2024 jury members

2024 PARK(ing) Day Statistics





Why PARK(ing) Day?

Recent studies have shown **nearly half of on and off street parking goes unused during a weekday afternoon.**

This raises the question: **What are other ways that we can use these underused spaces?**

Reflecting on Toledo's vibrant past, before the decline of manufacturing and urban renewal, our downtown was alive with streetcars, department stores, theaters and more. **We can reclaim and transform underused spaces to revive that dynamic atmosphere.**

During PARK(ing) Day, we transform parking spaces into vibrant hubs of activity, showcasing the diversity and energy of city life. This event is part of a global movement advocating for safer, greener, and more equitable streets. Come explore, engage, and be inspired by the possibilities of urban design!



2024 TDC PARK(ing) Day installation

For more information or any questions, please contact Jesse Heider-Ayling at Jheider@toledodesigncollective.org.

PARK(ing) Day Sponsorship Levels

\$10,000 PAVED PARADISE

- Presenting sponsor
- Logo on flyer
- Logo on poster
- Social media promotion
- Mention in Press Release
- 1 spot on our Judge's panel
- Reserved parklet space and sign for recognition
- 10 tickets to our 2025 Annual Reception
- 10 tickets to the Parking Day Preview Party

\$7,500 PLATINUM PARKING

- Logo on flyer
- Logo on poster
- Social media promotion
- Mention in Press Release
- 1 spot on our Judge's panel
- Reserved parklet space and sign for recognition
- 8 tickets to our 2025 Annual Reception
- 8 tickets to the Parking Day Preview Party

\$5,000 PARKING ATTENDANT

- Logo on flyer
- Logo on poster
- Social media promotion
- 6 tickets to our 2025 Annual Reception
- 6 tickets to the Parking Day Preview Party

\$2,500 METER READER

- Logo on flyer
- Logo on poster
- 4 tickets to our 2025 Annual Reception
- 4 tickets to the Parking Day Preview Party

\$500 COMMERCIAL PARKING

- Designated parklet
- 2 tickets to our 2025 Annual Reception
- 2 tickets to the Parking Day Preview Party

PARK(ing) Day is focused on creating spaces for people with fun activities or interactive spaces. Whether your parklet contains games, yoga, greenery, or a safe comfortable space to relax.

Please keep in mind to attempt to have a barrier in the parklet. Examples are planters, cones, mesh fencing, metal barrier, orange safety fence, and panels.

Rules for the event:

No commercial or advertising.

parklets cannot look like a tradeshow booth or have logos plastered everywhere.

No overflow.

You will have a designated amount of space. Please, ensure that your activities and items do not overflow outside of the perimeters.

Parklets cannot be left unattended.

Please ensure that you have your space staffed at all times by at least one party. If you need a volunteer to watch over your space, please let us know ahead of time.

No prohibited items.

Prohibited items include banners, balloons, flashing lights, canopies



PARK(ing) Day Form

Organization/Business

Address of Organization/Business

Phone Number

Email

Contact Name

Contact Email

Second Contact

Second Contact Email

Design Concept

8ft.

20ft.

List all materials you will be using for your parklet

Signature

Date



GET INVOLVED!

Participate

Want to design a parklet? whether you're an artist, business, organization, or community organizer, we welcome you to participate in PARK(ing) Day!

Register here!



Volunteer

Want to lend a helping hand to make this event a success? We'll have plenty of volunteer opportunities available on Sept. 20!

Sign up today!



Learn More

What is Parking Day? Learn more about the global movement and activism.

Scan to see partnership opportunities



**We look
forward to
seeing you on
PARK(ing) Day!**



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