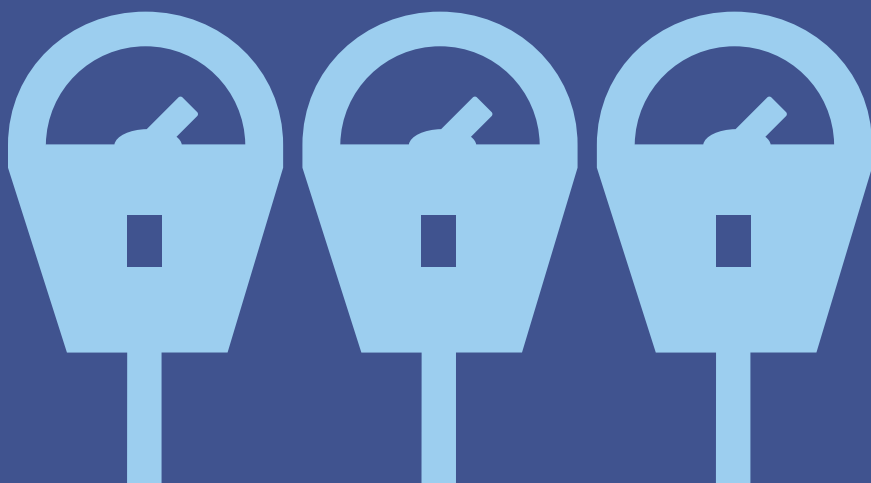

TOLEDO DESIGN COLLECTIVE PRESENTS

park (ing) 2026 day



WHAT IS PARK(ing) DAY?

PARK(ing) Day is a global, public, participatory project where people across the world temporarily repurpose curbside parking spaces and convert them into public parks and social spaces to advocate for safer, greener, and more equitable streets for people.

TOLEDO — What if a parking space could become a place for community, creativity, and connection?

Downtown Toledo is experiencing an exciting revitalization, opening up new ways to think about how people move through and experience our city. A ConneCToledo parking study highlights that many downtown parking spaces are underused, suggesting an opportunity to imagine new possibilities for these spaces.

For PARK(ing) Day, Toledo Design Collective is exploring that idea in a hands-on way. For one day, parking spaces are transformed into places for people of all ages to gather, play, and connect. These small-scale activations invite us to see our streets in a new way. They also open up conversations about how our city can make it easier for people to walk, bike, and use public transit to get around. Together, they support the idea of a more people-centered, connected city.

WHEN IS PARK(ing) DAY?

KICKOFF PARTY: **Friday, September 18, 2026**

PARK(ING) DAY: **Saturday, September 19, 2026**

JOIN US!

Your support makes this event happen and helps support our mission here at TDC. Your business/organization can play a pivotal role in fostering community engagement, promoting sustainability, and encouraging creative expression.

4 Ways to Get Involved:

Become a Participant: Reserve your own parking space and design an exciting parklet with friends, neighbors, or colleagues.

Sponsor the Event: Support TDC and our signature event, and help advance community-driven urban design and planning across our city.

Sponsor a Participating Group: Become a sponsor and reserve a space for a participating group, helping highlight the great work they do.

Volunteer: Be part of the day itself! Help with setup and activities that bring PARK(ing) Day to life in downtown Toledo.

All options are open and flexible. Whether you want to support, uplift others, or participate directly, you can choose the level of involvement that fits best.



HOW TO PARTICIPATE

Sign up to become a participant!

CLICK HERE to fill out the Google Form that will officially sign you up for participation in the PARK(ing) Day event.

Create a design concept for your space!

Be sure to come up with a complete list of materials you will be using for your parklet space. Take a minute to sketch a visual of how your concept will fit into the allowed space within your parklet.

Design Concept



Community leaders and urban design advocates will join in celebrating all parklet designs, with awards for the most creative ideas, including a Community Favorite.



2025 jury members

PARTICIPANT GUIDELINES

PARK(ing) Day turns parking spaces into creative, welcoming places for people. Join us in reimagining public space and showing what our streets can become! Your parklet can explore ideas around planning and design, public transit, greening, arts and culture, activities, sports, advocacy, or simply creating a space to relax, connect, and have conversations.

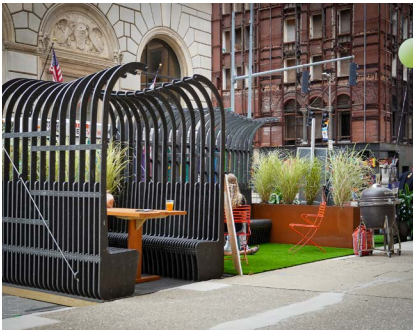
GUIDELINES:

- Each participant will receive one parking space (approximately 8 ft x 20 ft).
- Larger spaces may be possible with approval from the PARK(ing) Day team.
- Please create a clear boundary around your parklet for safety and visibility (examples: planters, cones, fencing, barriers, or other creative design elements).
- Design your space so people of all ages can experience and enjoy it.
- Consider wind, rain, and changing weather conditions when selecting materials and designing your space.
- All structures and materials must be secured and safe throughout the event.

REGULATIONS:

- Keep it community-focused: Parklets are about connection, public space and creativity. Please avoid sales displays, excessive branding, or a tradeshow-style setup.
- Keep your space active: At least one person should be present at your parklet throughout the event to welcome and engage with visitors.
- Keep it safe: To help create a safe and welcoming environment for people (and animals), please avoid flashing lights, amplified sound, or anything that could create safety concerns.

GET INSPIRED!



SPONSORSHIP LEVELS

\$10,000 PAVED PARADISE

- Presenting sponsor
- Logo on flyer
- Logo on poster
- Social media promotion
- Mention in Press Release
- 1 spot on our Judge's panel
- Sign for recognition
- 10 tickets to Annual Reception
- 10 tickets to the PARK(ing) Day Kickoff Party
- Parklet space for you or another to design (optional)

\$7,500 PLATINUM PARKING

- Logo on flyer
- Logo on poster
- Social media promotion
- Mention in Press Release
- 1 spot on our Judge's panel
- Sign for recognition
- 10 tickets to Annual Reception
- 10 tickets to the PARK(ing) Day Kickoff Party
- Parklet space for you or another to design (optional)

\$5,000 PARKING ATTENDANT

- Logo on flyer
- Logo on poster
- Social media promotion
- 6 tickets to Annual Reception
- 6 tickets to the PARK(ing) Day Kickoff Party

\$2,500 METER READER

- Logo on flyer
- Logo on poster
- 4 tickets to Annual Reception
- 4 tickets to the PARK(ing) Day Kickoff Party

\$500 COMMERCIAL PARKING

- Designated parklet
- 2 tickets to Annual Reception
- 2 tickets to the PARK(ing) Day Kickoff Party

We look forward to seeing you on PARK(ing) Day!

For more information or any questions, please contact
Cathy de Haan at cathy@toledodesigncollective.org.

PARTICIPATE

Want to design a parklet? whether you're an artist, business, organization, or community organizer, we welcome you to participate in PARK(ing) Day!

CLICK HERE to sign up!

VOLUNTEER

Want to lend a helping hand to make this event a success? We'll have plenty of volunteer opportunities.

CLICK HERE to sign up!

SPONSOR

For more information or any questions, please contact **Ryan Bunch** at ryan@toledodesigncollective.org

CLICK HERE to email!



Toledo Design Collective
URBAN PLANNING & DESIGN



CELEBRATING 25 YEARS